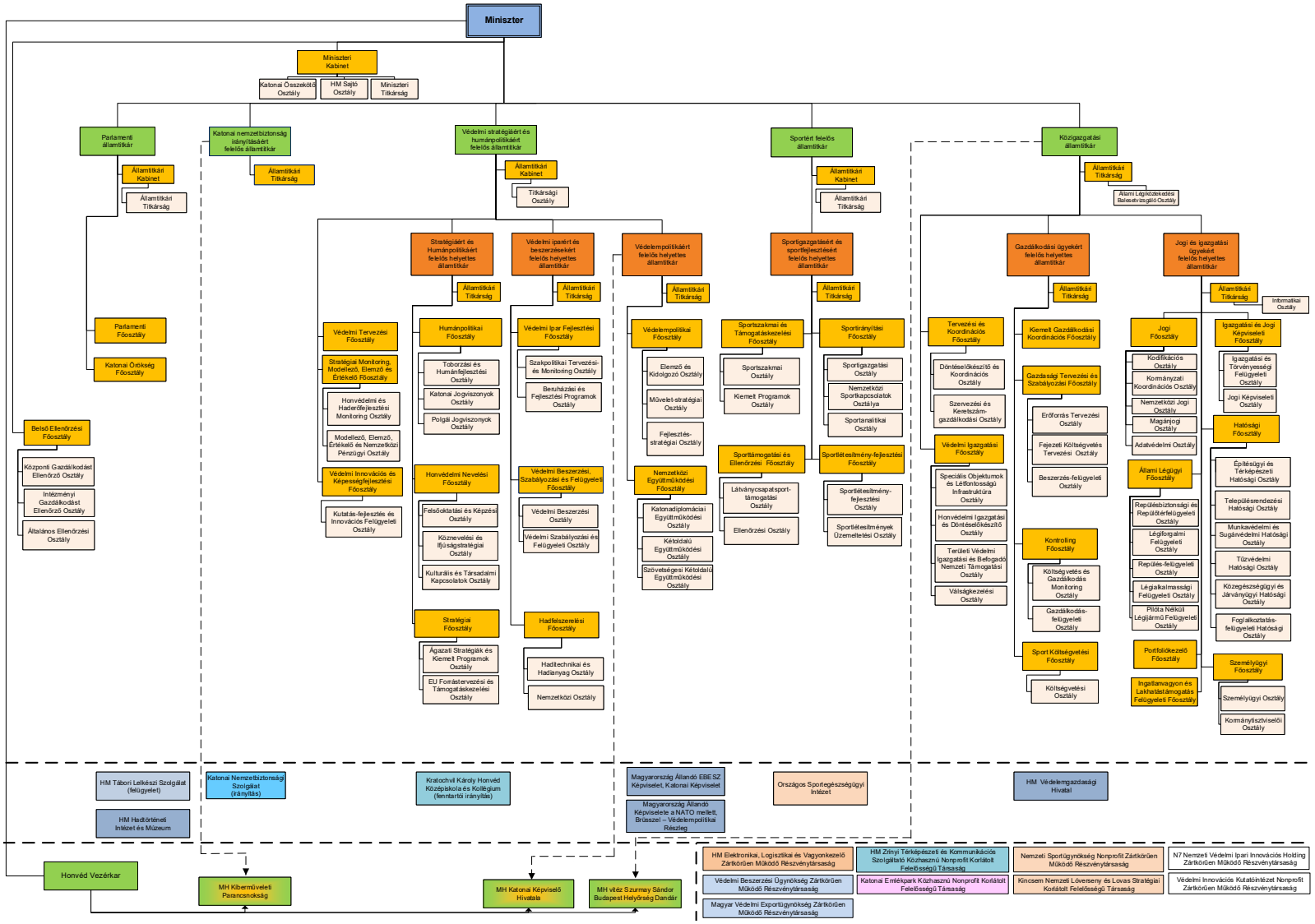Szervezeti felépítés